

COOPER ATPII ROAD TRIP GIVEAWAY SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

Cooper ATPII Road Trip Giveaway Sweepstakes ("Sweepstakes") is sponsored by both Cooper Tire & Rubber Company, 701 Lima Avenue, Findlay, OH 45840 and The Reinalt-Thomas Corporation, 20225 North Scottsdale Road, Scottsdale, AZ 85255 (each a "Sponsor" or collectively "Sponsors") and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

1. **SWEEPSTAKES PERIOD:** The Sweepstakes begins on June 1, 2021 at 12:00 PM Pacific Time ("PT") and ends on July 31, 2021 at 11:59:59 PM PT ("Sweepstakes Period"). The Sweepstakes includes nine (9) entry periods (each an "Entry Period") as outlined in the chart below:

Entry Period	Start Date and Time	End Date at 11:59:59 PM PT	Approximate Drawing Date
1	June 1, 2021 at 12:00 PM PT	June 7, 2021	June 8, 2021
2	June 8, 2021 at 12:00 AM PT	June 14, 2021	June 15, 2021
3	June 15, 2021 at 12:00 AM PT	June 21, 2021	June 22, 2021
4	June 22, 2021 at 12:00 AM PT	June 28, 2021	June 29, 2021
5	June 29, 2021 at 12:00 AM PT	July 5, 2021	July 6, 2021
6	July 6, 2021 at 12:00 AM PT	July 12, 2021	July 13, 2021
7	July 13, 2021 at 12:00 AM PT	July 19, 2021	July 20, 2021
8	July 20, 2021 at 12:00 AM PT	July 26, 2021	July 27, 2021
9	July 27, 2021 at 12:00 AM PT	July 31, 2021	August 2, 2021

Non-winning entries will carry forward into subsequent Entry Period drawings. The Administrator's computer is the Sweepstakes official clock.

2. **ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States or the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of either Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Sweepstakes Entities") and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsors' decisions and interpretations, which are final and binding in all matters related to the Sweepstakes. For purposes of the Sweepstakes, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

3. **HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may visit www.discounttire.com/promotions/cooper-tires ("Website") and complete and submit the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code.

Upon the successful submission of the registration information, an entrant will receive one (1) entry into the applicable pool (“Pool”) for the applicable Entry Period. There are two (2) Pools based on entrant’s state of residence as outlined in the chart below:

Pool	Eligible States
A	AL, AZ, AR, CA, CO, FL, GA, ID, IL, IN, IA, KS, KY, LA, MI, MN, MS, MO, MT, NE, NV, NM, NC, OH, OK, OR, PA, SC, SD, TN, TX, UT, VA, WA, WI, and WY
B	Fifty (50) United States and District of Columbia

Entry Limit: There is a limit of one (1) entry per person per Entry Period. If more than one (1) entry per Entry Period is received from the same person, telephone number and/or e-mail address the entries may, at the Sponsor’s sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor’s sole discretion, may not be eligible to win a prize.

Note: During the Sweepstakes Period, an entrant may also text COOPER (“Keyword”) to 87654 (“Short Code”) to obtain a link to the Website. **Note that an entrant cannot participate in the Sweepstakes solely by texting the Keyword to the Short Code. Message and data rates may apply for each text message sent or received.** Not all mobile telephone providers carry the service necessary to access the Website. Entrants should consult their wireless providers’ pricing plans. An entrant may, at any time, choose to stop participating in this Sweepstakes by sending an opt-out text message stating “STOP COOPER” to the Short Code. If an entrant sends an opt-out text message, he/she will be sent a reply text message, which will confirm that he/she has been unsubscribed and will receive no further text messages. For help, text the word “HELP COOPER” to the Short Code. Each Text must be manually key-stroked/entered by the entrant.

IMPORTANT: MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS SWEEPSTAKES ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE SWEEPSTAKES. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES.

Opt-In Bonus Entries: During the Sweepstakes Period, an eligible entrant may receive two (2) additional Sweepstakes entries. Upon registration entrant may opt-in to receive marketing e-mails from Discount Tire to receive one (1) bonus entry and entrant may opt-in to receive marketing e-mails from Cooper Tire to receive one (1) bonus entry. Entrant may opt-out at any time. Limit: One (1) bonus entry per opt-in for a total of two (2) bonus entries per person. All registrant data will be sent to Sponsors in one secure file at the conclusion of the promotion.

Social Share Bonus Entries: During the Sweepstakes Period, an entrant may obtain up to ten (10) additional entries by following the instructions on the Website and set forth below to share the Sweepstakes on Facebook and Twitter. Upon clicking the buttons to share the Sweepstakes, a message with a unique link will be posted to the entrant’s choice of his/her Facebook Wall or Twitter Feed (“Invitation Post”). To obtain additional entries, an entrant’s Facebook “Friend” or Twitter “Follower” must click on the unique link in the Invitation Post and complete and submit the registration information requested, and enter the Sweepstakes. Upon the Friend or Follower’s successful entry into the Sweepstakes, the original entrant will receive one (1) entry into the applicable Entry Period. An entrant will receive one (1) entry for each Friend or Follower who enters the Sweepstakes by following the unique link in his/her Invitation Post, up to maximum of ten (10) additional entries.

4. RANDOM DRAWING: On or around each drawing date indicated in the chart above in Section 1, the Administrator will select one (1) potential grand prize winner from each Pool (two (2) potential grand prize winners per Entry Period) for a total of eighteen (18) potential grand prize winners and one (1) potential first prize winner from each Pool, (two (2) potential first prize winners per Entry Period) for a total of eighteen (18) potential first prize winners. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

Pool	Eligible States
A	AL, AZ, AR, CA, CO, FL, GA, ID, IL, IN, IA, KS, KY, LA, MI, MN, MS, MO, MT, NE, NV, NM, NC, OH, OK, OR, PA, SC, SD, TN, TX, UT, VA, WA, WI, and WY
B	Fifty (50) United States and District of Columbia

5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:

- A. Grand Prizes (18 total; 1 Per Pool Per Entry Period):** Each grand prize includes a Discount Tire gift certificate for a set of four (4) Cooper tires, a cooler, a \$1,000 hotel gift card, a \$500 gas gift card, and a \$2,000 theme park gift card (“Grand Prize”). Terms and conditions of each gift card apply. Details of Grand Prize determined by Sponsors in their sole discretion. The Discount Tire gift certificate is good for one (1) set of four (4) Cooper tires (up to a total retail value of \$1,000.00) and installation of tires for one (1) vehicle. Tire selection is subject to availability and restrictions may apply, as determined by Sponsors, in their sole discretion. Any portion of the tire allowance not used, shall remain unawarded and winner will receive no further compensation and any remaining value cannot be applied to any other merchandise or service. Winner will receive a prize certificate (“Prize Certificate”) for the above-stated prize package, and he/she must redeem the Prize Certificate within two (2) years of the date of issuance. The fulfillment of the prize shall be handled by the Sponsors, in their sole discretion, which may include the requirement of ordering tires through a Sponsor-administered Website and using a third-party shop for installation. No more than eighteen (18) Grand Prizes, one (1) per Pool per Entry Period, will be available in the Sweepstakes. The ARV of each Grand Prize is \$4,750.
- B. First Prizes (18 total; 1 Per Pool Per Entry Period):** Each first prize is a \$500 prepaid card and a backpack filled with a branded Tumblr, a branded hat, a branded power bank, and a branded koozie (each a “First Prize”). No more than eighteen (18) First Prizes (one [1] per Pool per Entry Period) will be available in the Sweepstakes. The ARV of each First Prize is \$586. Terms and conditions of gift cards apply.
- C. Total ARV:** The total ARV of all prizes is \$96,048.
- D. Odds of Winning:** The odds of winning a Grand Prize depend on the number of eligible Sweepstakes entries received during each Pool during the Sweepstakes Period. The odds of winning a First Prize depend on the number of eligible Sweepstakes entries received in each Pool during each Entry Period.
- E. General Conditions:** There is a limit of one (1) Grand Prize and one (1) First Prize per person. In no event will more than eighteen (18) Grand Prizes (one [1] per Pool per Entry Period) and eighteen (18) First Prizes (one [1] per Pool per Entry Period), be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsors reserve the right to award the intended number of prizes through a random drawing from among all eligible

prize claims received.

- 6. HOW TO CLAIM A PRIZE:** The potential winners are subject to verification of eligibility and compliance with these Official Rules. After each random drawing, Administrator will notify each potential winner via e-mail at the e-mail address provided at the time of registration. Each potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or the Prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsors' sole and absolute discretion. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner's right to claim his/her prize, and may result in the prize being awarded to an alternate winner, if time permits. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, the respective prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsors in their sole discretion. If, after a good-faith attempt, Sponsors are unable to award or deliver a prize, the prize may not be re-awarded. Upon verification of eligibility, prizes will be mailed to the winners at the physical addresses (P.O. Boxes are not permitted) provided at the time of entry. Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her prize won. An IRS Form 1099-MISC will be issued to each Grand Prize winner. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. The prizes will only be awarded to verified winners.

Sponsors will attempt to notify each potential winner as set forth above, but Sponsors are not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Sweepstakes e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prizes are non-transferable (except for the Discount Tire gift certificate) and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsors, who reserve the right to substitute a prize of equal or greater value in case of unavailability of the prize or force majeure, at Sponsors sole and absolute discretion. Sweepstakes Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or

otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsors reserve the right, at their sole and absolute discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of a winner in a manner they deem fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY**

OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

9. **PRIVACY:** Sponsors' privacy policies are available at <https://us.coopertire.com/legal/privacy> and <https://www.discounttire.com/customer-service/privacy-policy>, <https://www.americastire.com/customer-service/privacy-policy>, and <https://www.discounttiredirect.com/customer-service/privacy-policy>.
10. **PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsors and Sponsors' designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
11. **GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Sweepstakes; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Sweepstakes. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same.

Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsors and will not

be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNERS LIST: For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - Cooper ATP II Road Trip Giveaway Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than October 1, 2021.

Customer Service inquiries may be made at [Contact Us](#) or call (855) 510-0229.

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